



LADA NAZARENKO
INTERACTIVE DESIGNER

ladanazarenko.com
 ladanazarenko@gmail.com
 +1 (647) 607-7795

WORKING EXPERIENCE

2015 - present
 TI GROUP
Ideation Specialist
Interactive Designer
 - visualise and develop retail marketing concepts/experiences
 - design retail signage/fixtures (from a sketch to final product)
 - Interactive Print solutions (AR)
 - produce interactive visual content (images/videos/animations)

2012-2015
 FREELANCE
Graphic/Interactive Designer
 - graphic/print design/branding
 - motion graphic design
 - UI/UX: front end design

2008 - 2012
 CALVARIA PUBLISHING HOUSE
Illustrator/ Sr. Graphic Designer
 - book illustration/ print design
 - leading design team
 - communications with authors/publishers and inside of the team

EDUCATION

2016
BITMAKER LAB
 Full-time Course
 UX Design/App development

2014-2015
GEORGE BROWN COLLEGE
 Postgraduate
 Interactive Media Management

2008-2012
NATIONAL TECHNICAL UNIVERSITY OF UKRAINE
 Bachelor
 Fine Arts & Design

SOFT SKILLS

- COMMUNICATION SKILLS
- DEDICATION
- DESIRE TO LEARN
- TEAM PLAYER
- SELF-MOTIVATION
- TIME MANAGING

INTERESTS

- "DAY-TO-DAY" UX
- HUMAN BEHAVIOUR
- 3D CARTOONS
- YOGA
- DANCE
- PHOTOGRAPHY